



# VMC

## 17TH ANNUAL CARRY THE TORCH

### Sponsor or Reserve Seats

Wednesday, December 10, 2025 | Knoxville Convention Center

10:00 a.m. | Mission Fair\*  
11:45 a.m. | Keynote Speaker & Lunch  
1:00 p.m. | Book Signing



with Honorary Chair

**Joan Cronan**

Athletic Director Emeritus  
University of Tennessee



featuring

**CHAMIQUE  
HOLDSCLAW**

- Powerful Mental Health Advocate
- Olympic Gold Medalist
- WNBA Hall of Famer
- Former Lady Vol



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**Raising awareness and funds for Volunteer Ministry Center**

For More Information please contact us at  
[developmentdept@vmcinc.org](mailto:developmentdept@vmcinc.org) or 865-524-3926 ext. 258

\*Mission Fair Booths are available for nonprofits that focus on  
addressing poverty, housing, and homelessness.



# VMC

## CARRY THE TORCH

Dear Friends,

You are invited to the Volunteer Ministry Center's 17<sup>th</sup> Annual Carry the Torch luncheon on Wednesday, December 10, 2025 at The Knoxville Convention Center. Will you join us in carrying the torch for our unhoused neighbors?

We are excited to announce that **our 2025 featured speaker is a powerful mental health advocate, Olympic Gold Medalist, WNBA Hall of Famer, and beloved former Lady Volunteer, Chamique Holdsclaw.** Chamique will share an inspiring message of hope, healing, and resilience through mental health struggles. ***Sponsors have an exclusive opportunity to meet Chamique at a special VIP reception. You don't want to miss out!***

Carry the Torch attendees will also enjoy a mission fair, lunch, and book signing. This unique event boasts 800 attendees and raises funds toward preventing and ending homelessness in Knoxville – a cause that we know is close to your heart.

**Please take a moment to consider the available sponsorship opportunities.** If the listed options do not suit your needs, we would be delighted to work with you to customize your sponsorship experience.

**Your participation in this event will support VMC's life-changing programs.** Volunteer Ministry Center (VMC) is a nonprofit working to end and prevent homelessness in Knoxville and Knox County. VMC uses a Housing First Approach. Neighbors are paired with case managers to support them on their journey to achieving housing and to help them maintain housing.

VMC has two permanent supportive housing developments that provide 105 apartments and services to help neighbors in crisis sustain housing. *VMC has helped over 1,400 neighbors find freedom from the streets.* But the work is not over. **You can be an integral part of preventing and ending homelessness in Knoxville.**

Thank you for your consideration. We hope you will join us for this inspiring event!

With gratitude,



**Joan Cronan**  
2025 Honorary Chair  
Athletic Director Emeritus  
University of Tennessee














**Susan Conway**  
2025 Co-Chair



**Nancy Friedrich**  
2025 Co-Chair

## 17TH ANNUAL CARRY THE TORCH 2025 SPONSORSHIP OPPORTUNITIES

<b>Sponsorship Benefits</b>	<b>Torchbearer \$25,000</b>	<b>Beacon \$10,000</b>	<b>Lantern \$5,000</b>	<b>Flame \$2,500</b>	<b>Spark \$1,500</b> *\$1,250 for Faith-Based/Nonprofit
Recognition as presenting sponsor and mention from the stage					
Recognition on all event promotional materials					
Customized social media recognition using sponsor's logo					
Recognition in printed event program and on select screens during event					
Invitation to cocktail reception, the evening before the event, to meet Chamique Holdsclaw	10 tickets	6 tickets	4 tickets	2 tickets	N/A
Table of 8 at CTT luncheon	16 tickets (2 tables)	8 tickets (1 table)	8 tickets (1 table)	8 tickets (1 table)	8 tickets (1 table)

### BONUS EXCLUSIVE NAMING OPPORTUNITIES

#### Mission Fair Sponsor—\$7,500 - NOT AVAILABLE/ SOLD

- Name or logo prominently displayed at the Mission Fair from 10 a.m. to 11:45 a.m.
- Customized social media recognition
- Recognition in printed event program and on selected screens during event
- 4 tickets to sponsor cocktail reception to meet Chamique Holdsclaw
- 8 tickets (one table) to Carry the Torch

#### Book Signing Sponsor—\$7,500 - NOT AVAILABLE/ SOLD

- Name or logo prominently displayed at the Book Signing from 1 to 2 p.m.
- Customized social media recognition
- Recognition in printed event program and on selected screens during event
- 4 tickets to sponsor cocktail reception to meet Chamique Holdsclaw
- 8 tickets (one table) to Carry the Torch



## Partner With Us: Become a Sponsor

1. Choose your sponsorship level.
2. Fill out the form below and email it to: [developmentdept@vmcinc.org](mailto:developmentdept@vmcinc.org)
3. We will follow-up with an email, invoice (if desired) and additional information.

Questions? Send an email or give us a call: 865-524-3926 ext. 258.



Individual/Company Name \_\_\_\_\_

Company Contact \_\_\_\_\_

Address \_\_\_\_\_

City, State Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ Email Address \_\_\_\_\_

### Choose your preferred sponsorship level:

- \_\_\_ Torchbearer Sponsor \$25,000 (2 tables at the event and 10 reception tickets)
- \_\_\_ Beacon Sponsor \$10,000 (1 table at the event and 6 reception tickets)
- \_\_\_ Lantern Sponsor \$5,000 ( 1 table at the event and 4 reception tickets)
- \_\_\_ Flame Sponsor \$2,500 (1 table at the event and 2 reception tickets)
- \_\_\_ Spark Sponsor \$1,500 (1 table at the event)
- \_\_\_ Faith Community and Nonprofit \$1,250 (1 table at the event)

### Bonus Exclusive Naming Opportunities:

- (SOLD)** Mission Fair Sponsor \$7,500 (1 table at the event and 4 reception tickets)
- (SOLD)** Book Signing Sponsor \$7,500 (1 table at the event and 4 reception tickets)

**[www.vmcinc.org](http://www.vmcinc.org)**

**Volunteer Ministry Center is a 501(c)3 non-profit  
organization, tax ID # 62-1338748.**